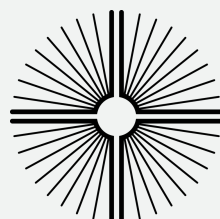




Corporate Partner & Sponsor Program

Fiscal Year 2025-26



What is the League?

A non-profit providing advocacy, professional development, and other support to our voluntary members - all 73 districts and 116 colleges in California. The largest higher education system in the nation.

We support community college leaders with education, financing solutions, and collaborative purchasing power to help colleges serve students in achieving their goals efficiently & effectively.

1.1 billion

Readers reached with League news stories in 2022-23



95%

of our college presidents and chancellors participated in League educational trainings



Who We Serve

About 8,500 community college decision makers and influencers, including:

- Variety of facilities, finance, gov. relations, HR, communications, administrative, and student affairs professionals as well as faculty
- 139 CEOs
- Approximately 518 locally elected Trustees

Through our direct service to these community college professionals, we indirectly reach 2.2 million diverse students statewide from high school to lifelong learners.



Why Support Our Work?

The California Community College System aims to provide affordable, life-changing opportunities and a path to success for all students.

Community Colleges increase the prosperity and well-being of their communities, and the state and country at large. The colleges provide essential services, access, success, and learning for a vast & diverse community of students, faculty, and employees.





What's in it for you?

- Corporate Partners (CPs) and event sponsors get facetime with decision makers and influencers.
- Demonstrate commitment to the colleges and build strong relationships throughout the year, participate in a variety of events and enjoying iterative recognition by the League in many ways throughout the year.
- Our many events and programs are well attended by CEOs, Trustees, Executive Assistants, Board Members, and other high-ranking CCD staff.

CEO Leadership Academy

July 24- 26

Mission Inn, Riverside



20 - 30 Attendees

This event is exclusive to CEOs



Community information display table available



Many opportunities to sponsor receptions, meals, coffee breaks while you mix & mingle



Opportunity to be sole sponsor



COMMUNITY COLLEGE LEAGUE OF CALIFORNIA



Annual Convention

November 20-22

Hyatt Regency, Orange County



500 - 600 attendees
CEOs, Chancellors, Trustees,
CBOs, VPs/VCs



Exhibit booths available
Special excursions/field trips may
be available



Many opportunities to sponsor
receptions, meals, coffee
breaks while you mix & mingle



Dinner gala opportunity



COMMUNITY COLLEGE LEAGUE OF CALIFORNIA



Effective Trusteeship & Board Chair Workshops

January 23-25

Sheraton Grand Hotel, Sacramento



Approximately 200 Trustees



Community information
display table available



Many opportunities to sponsor
receptions, meals, coffee
breaks while you mix & mingle



COMMUNITY COLLEGE LEAGUE OF CALIFORNIA



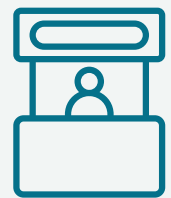
Annual Legislative Conference

January 25-25

Sheraton Grand Hotel, Sacramento



300 - 400 Attendees
CEOs, Trustees, Government
Relations, PIOs, Students



Display tables available



Many opportunities to sponsor
receptions, meals, coffee
breaks while you mix & mingle



COMMUNITY COLLEGE LEAGUE OF CALIFORNIA



Annual Trustees Conference

May 1-3, 2026

Dana Point



Approximately 250 attendees
Trustees, CEOs, Presidents



Community information
display table available



Many opportunities to sponsor
receptions, meals, coffee
breaks while you mix & mingle



COMMUNITY COLLEGE LEAGUE OF CALIFORNIA



National Legislative Summit Breakfast & Briefing

February
Washington, D.C.



Approximately 150 attendees
CEOs, Trustees, Government
Relations, PIOs, Students



Recognition from podium, digital
logo placements, and onsite signage



Join us for a breakfast and briefing at
the Association of Community
College Trustees' National Legislative
Summit.



COMMUNITY COLLEGE LEAGUE OF CALIFORNIA



Executive Assistant Professional Impact Program

November 18-19, 2025, Hyatt Regency, Orange County
April 28 - 29, 2026, Dana Point



100-150 attendees each event



Host Meals, Coffee Breaks, or Receptions



Executive Assistants from across the state come together for professional and leadership development, policy and procedure updates, and professional networking



COMMUNITY COLLEGE LEAGUE OF CALIFORNIA



Premier Sole Event Sponsorship Opportunity: CEO Symposium

March 19-21, San Diego



Display table available



Approx. 100 CEOs at this annual retreat



Sole sponsor on site with signage at every meal & refreshment break, recognition in plenaries



Make a pitch to the group



COMMUNITY COLLEGE LEAGUE OF CALIFORNIA





We would love to learn about your organization and help identify the best package to help you reach your target audience.



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Check out our sponsorship packages [HERE](#)