

Proposition 16

Opportunity for All Californians

WEDNESDAY, SEPTEMBER 16

2:00 P.M. - 3:00 P.M.



HOSTED BY THE COMMUNITY COLLEGE LEAGUE OF CALIFORNIA

Welcome

NOTE:

- The chat function has been disabled for all webinar participants.
- If you have a question, use the Q&A function at the bottom of your screen.
- The webinar recording and the PPT slide deck will be emailed out to all registered participants.

Please take a few minutes to respond to our poll questions.



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Assemblymember Evan Low

28th Assembly District
(Northern CA South Bay
and Silicon Valley)



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Agenda

- I. Welcome from the League
- II. Prop 16 Campaign
- III. Student Senate for California Community Colleges
- IV. Call to Action: What can your college do?
- V. Q&A



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MICHELE SIQUEIROS

President, The Campaign for College Opportunity

FEDERAL
SUBSIDIZED
LOANS

AFFIRMATIVE
ACTION

STATE
AND
FEDERAL
AID

GUIDANCE



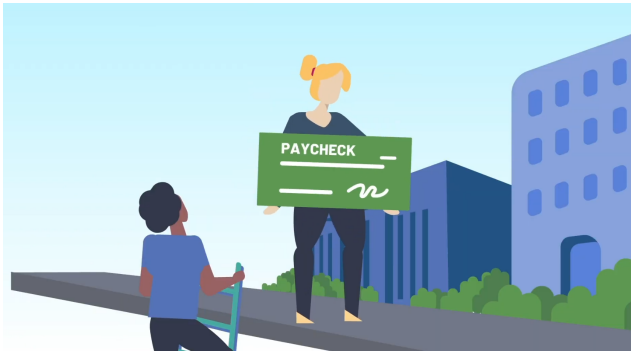
Opportunity for All

Proposition 16

Presented by Michele Siqueiros
Ballot Measure Committee Member

Equal Opportunity For Women

Fighting wage discrimination



Ensuring women are represented in faculty and leadership positions



Improving access to well-paying employment



K-12 Students Need Better Representation

MORE THAN

250,000

students are in schools
without a teacher of
their same race

77%

of students
are students
of color



35%

of teachers
are teachers
of color²



More than half of schools
don't have a Black teacher



1 in 6
schools
don't
have a
Latinx
teacher

**You can only
be what you
see...**



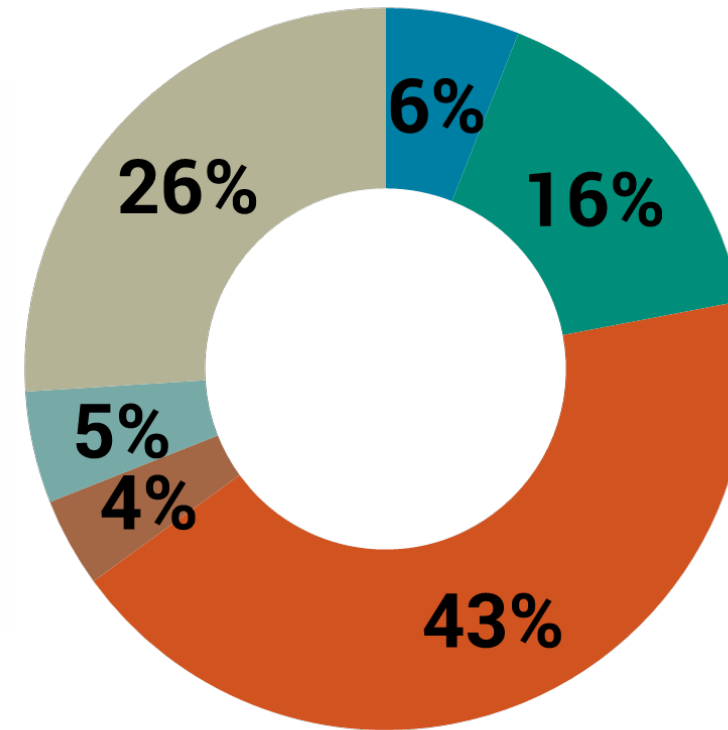
LEFT OUT

HOW EXCLUSION IN CALIFORNIA'S COLLEGES
AND UNIVERSITIES HURTS OUR VALUES, OUR
STUDENTS, AND OUR ECONOMY



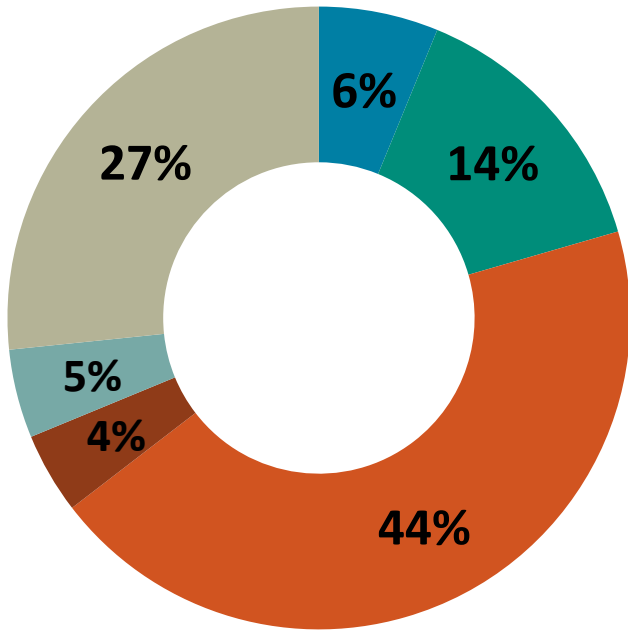
MARCH 2018

2.8 Million California Undergraduates

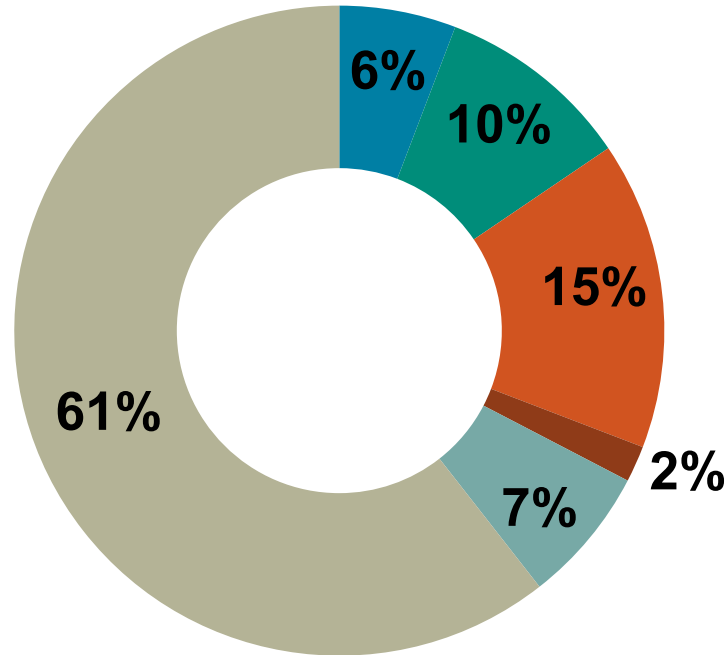


California Community College Campus Demographics

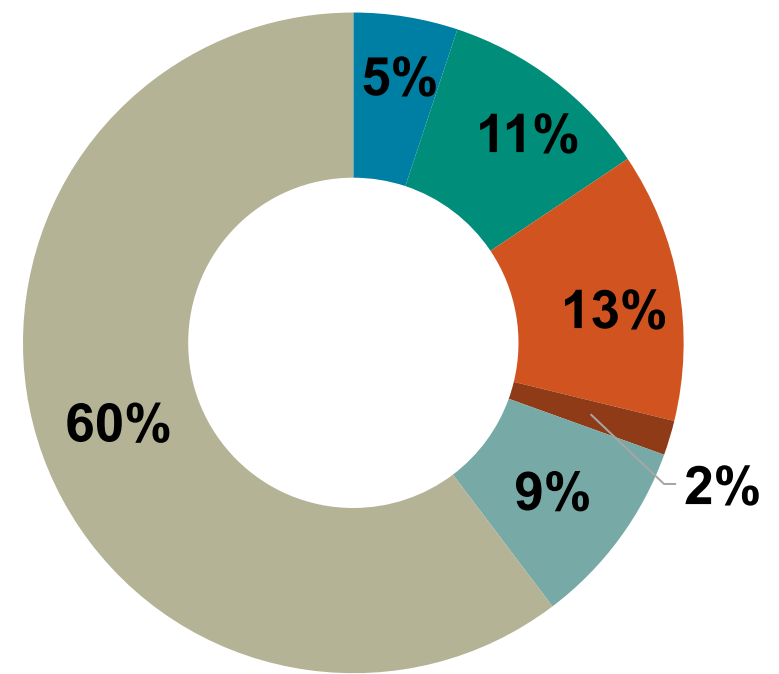
ENROLLMENT



TENURED FACULTY

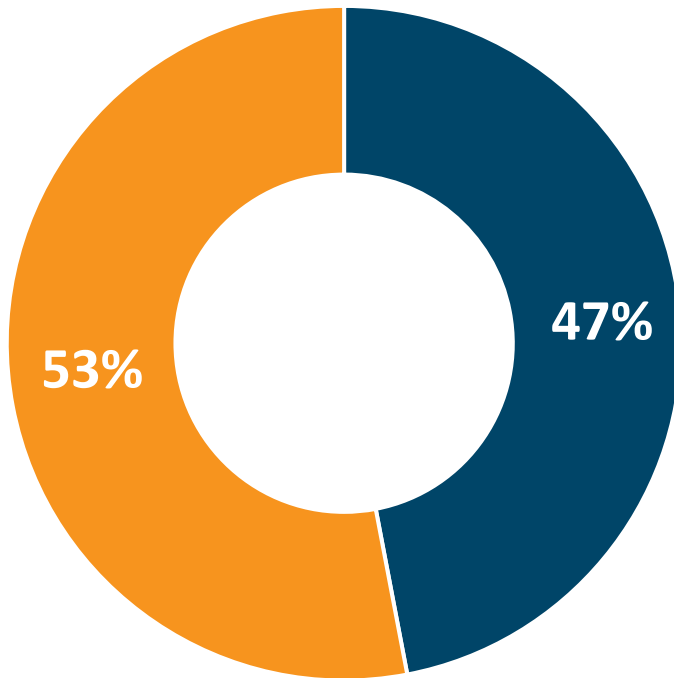


NON-TENURED FACULTY

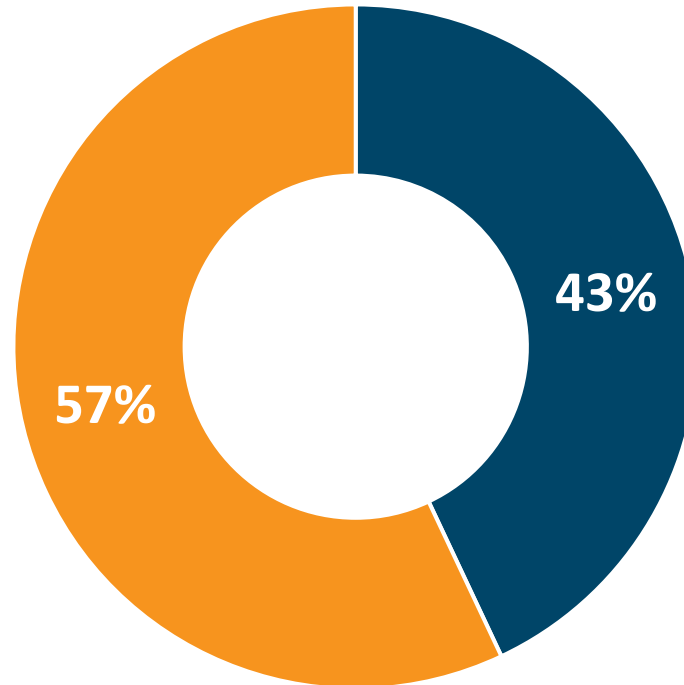


54% of California Students are Women

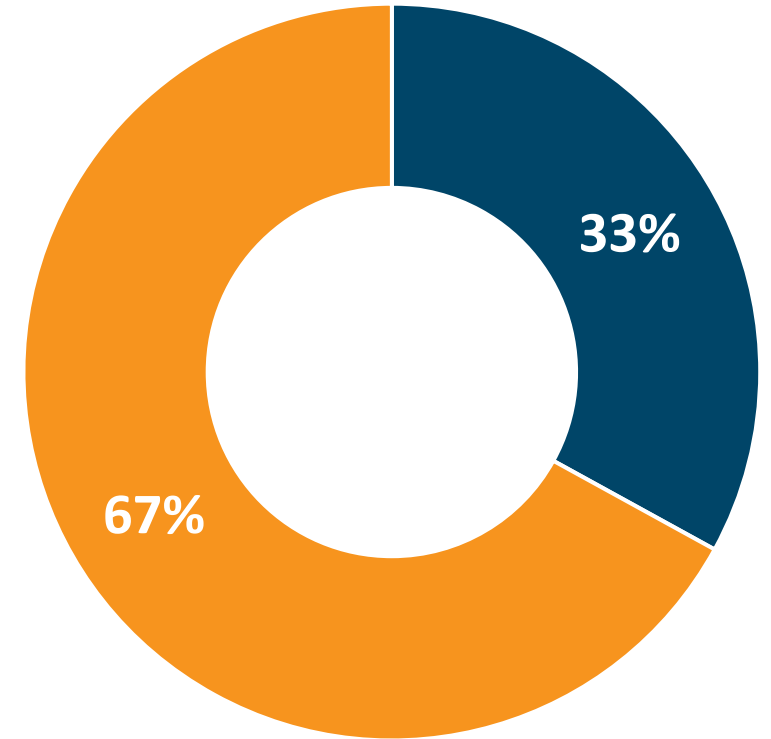
TENURED FACULTY



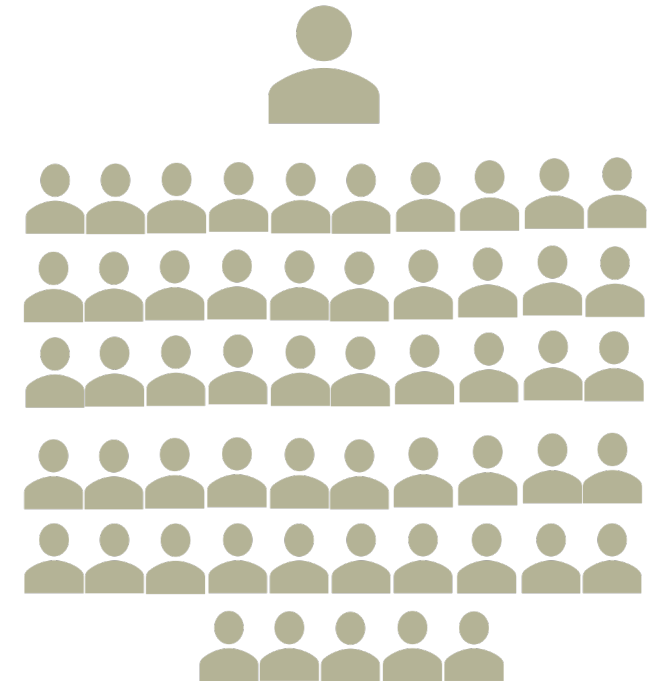
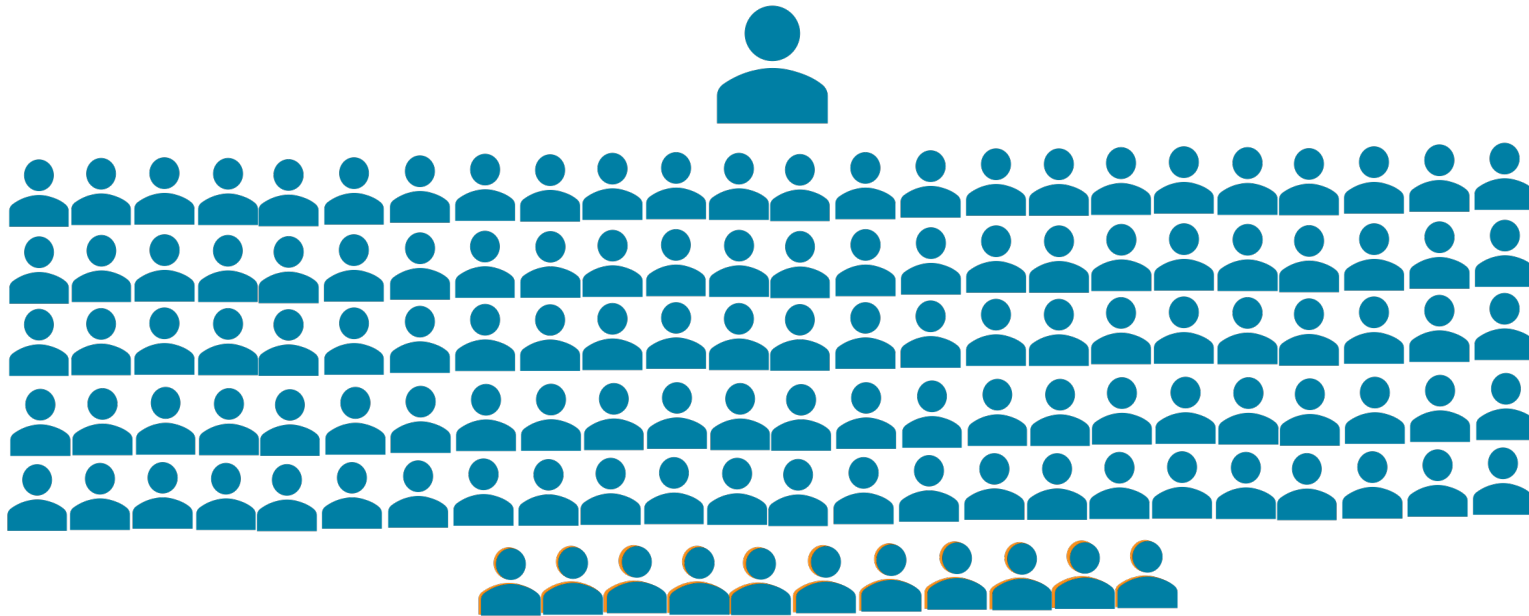
SYSTEM EXECUTIVES



SYSTEM GOVERNANCE

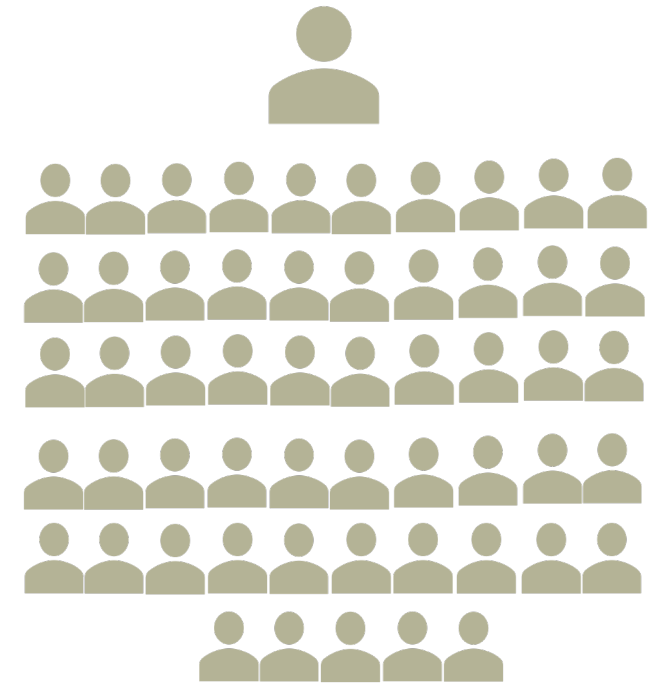
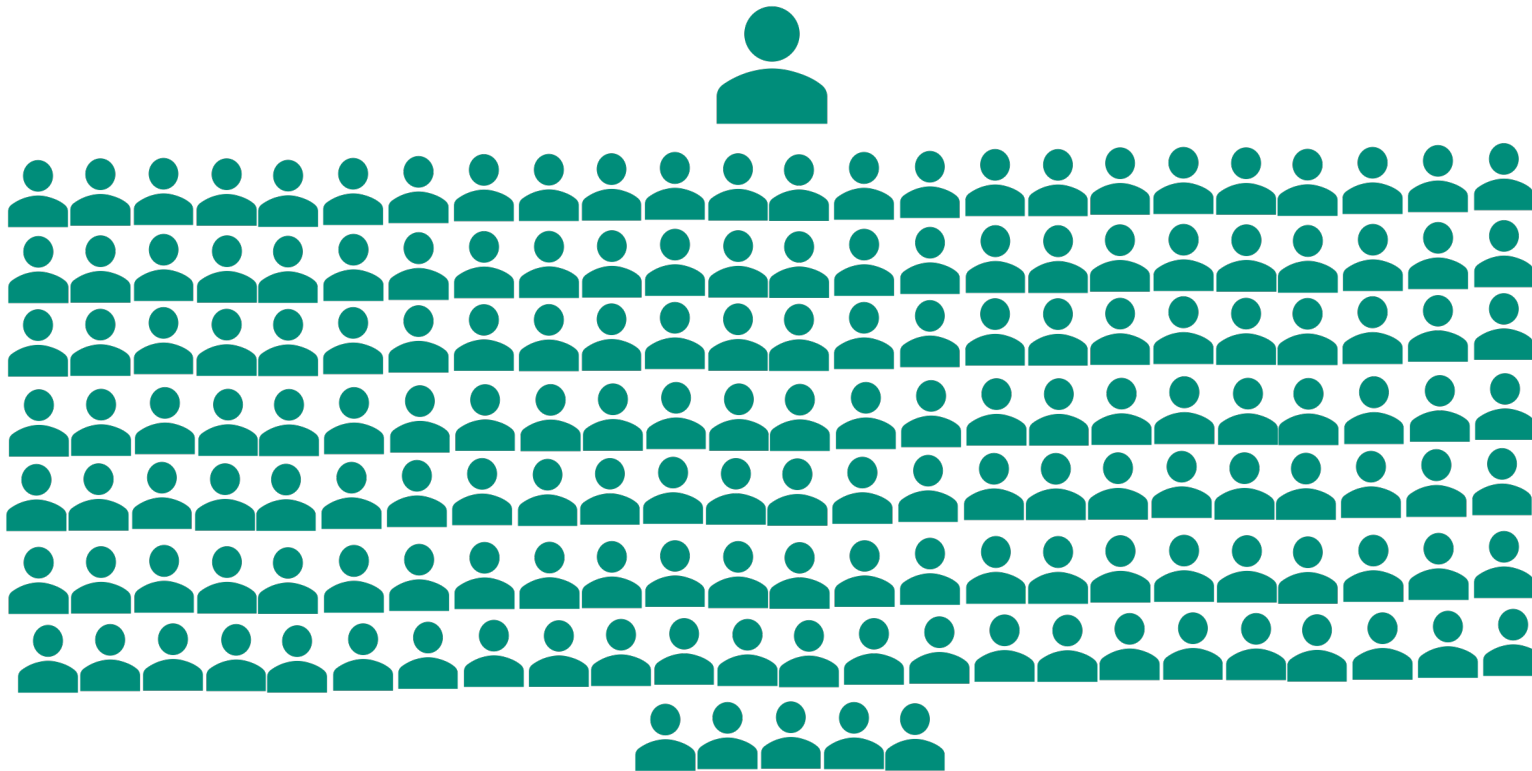


For Every 1 Black CCC Tenured Faculty Member,
there are 131 Black Students



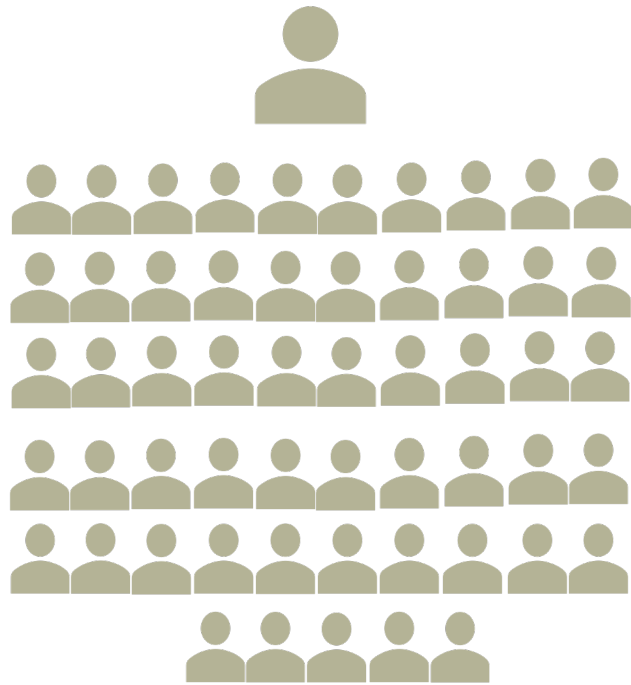
For Whites, the
ratio is 1 to 55

For Every **1** AANHPI CCC Tenured Faculty Member, there are **173** AANHPI students

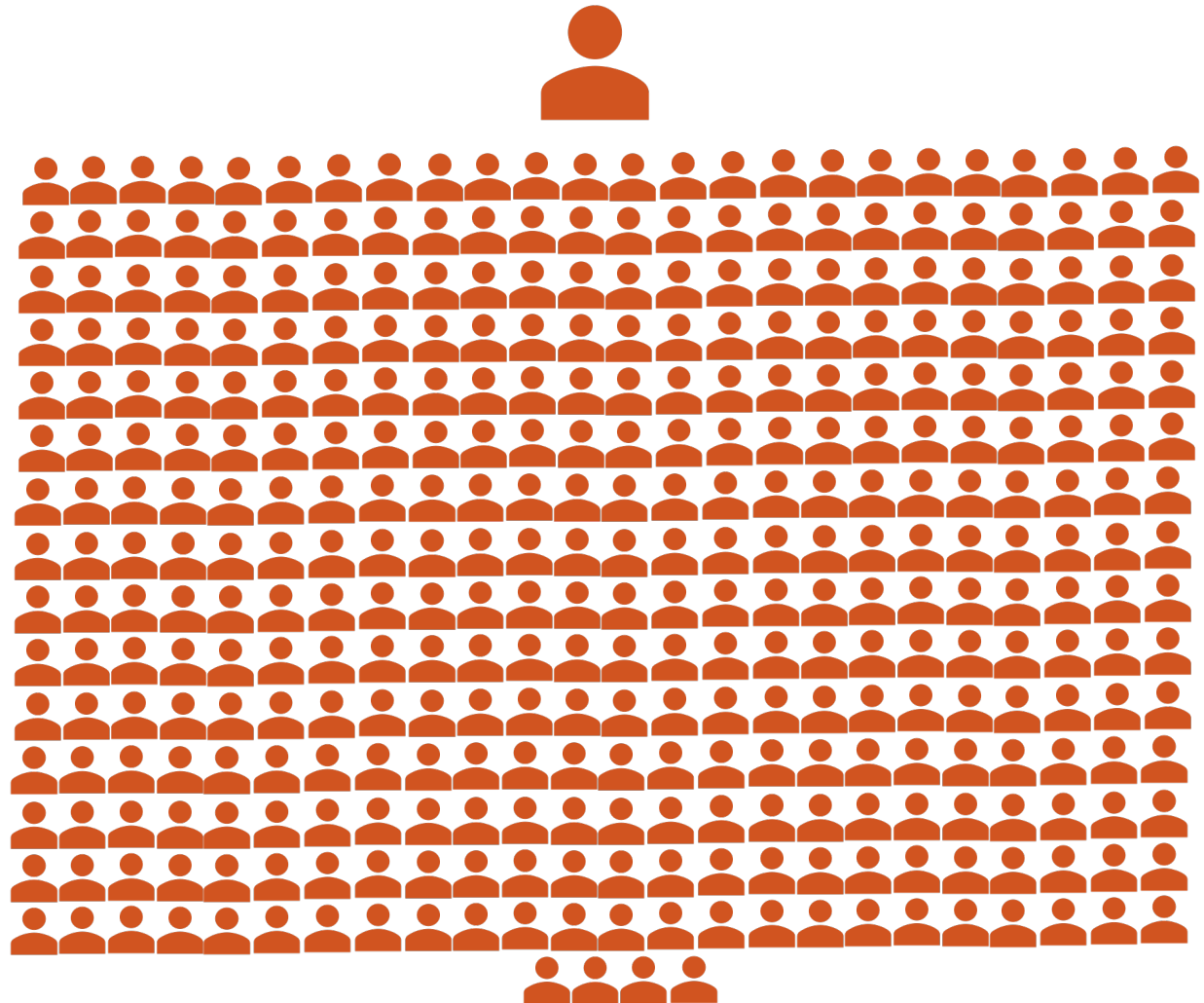


For Whites, the ratio is **1** to **55**

For Every **1** Latinx CCC Tenured Faculty Member, there are **364** Latinx students



For Whites, the
ratio is **1** to **55**



Affirmative Action Promotes Equal Opportunity



U.S. Supreme Court: *Brown v. Board of Education of Topeka.*
New York World-Telegram & Sun
Collection/Library of Congress,
Washington, D.C.

Colorblindness is NOT a Strategy; Affirmative Action is



Prop 16 will allow colleges and universities to create policies that:

- ✓ Diversify their student bodies, faculty, and leadership
- ✓ Close the racial/ethnic and gender equity gaps
- ✓ Better allocate dollars to support college students who need it the most.

Student Senate for California Community Colleges

How can your college
support students during
the 2020 election?



Andrew Nickens

Vice President of Legislative Affairs



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Call to Action



Andrew Martinez

Government Relations Director, Community College League of California



Jonathan Lightman

Consultant, Community College League of California



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Call to Action

- The law protects everyone's right to vote, right to voice their opinions, and right to support candidates and initiatives.
- Community college districts have some restrictions and prohibitions on their involvement in political and election activities.
- While we will offer overall guidance, specific questions about the law should be directed to your district's counsel.




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League Resources:

www.ccleague.org/2020-election

COVID-19 Updates: Click here for resources, updates and news related to the Novel Coronavirus 2019.

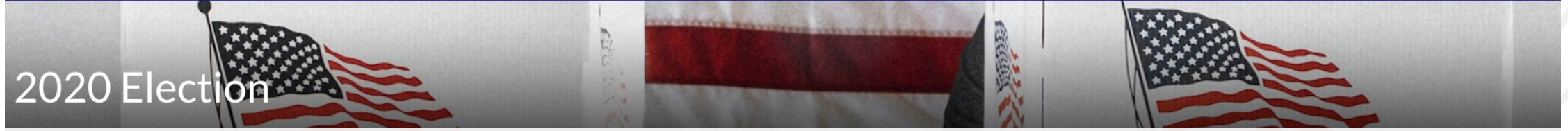
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2020 Election

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2020 Election

Community colleges can play a key role in increasing civic engagement and voter participation in the upcoming election. For information about the 2020 General Election, visit the Secretary of State's website at vote.ca.gov.

IMPORTANT DATES
The voter registration deadline is **15 days before the election: Monday, October 19th**. Counties will be sending out ballots, and **early voting begins 29 days prior to the election: Monday, October 5th**. The final day of voting is **Tuesday, November 3rd**. If your ballot is postmarked by November 3rd, it has up to 17 days to arrive in the county registrar's office and it will be counted.

For tips on supporting candidates and campaigns, see the resources below.

- [For District Employees](#)
- [For Trustees](#)

If you missed the League's virtual town hall with Secretary of State Alex Padilla on how to engage California Community Colleges in the 2020 general election, you can view the webinar recording [here](#). To access the PowerPoint, slides click on the links below.

- [Vote 2020 Town Hall PPT](#)
- [Secretary of State PPT](#)

As the 2020 General Election approaches, California voters will soon be asked to determine the fate of two important ballot measures that could significantly impact community colleges: Propositions 15 and 16.

Prop 15







Prop 16

League Resources:

www.ccleague.org/2020-election

Prop 16 Toolkit

Below the League has gathered a toolkit to support California Community Colleges. For more information, visit the [Yes on Prop 16 website](#).

- One-Page Factsheet 
- AAPI Fact Sheet 
- STEM focused one-pager 
- Tech Focused one-pager 
- Healthcare focused one-pager 
- Social Media Toolkit 
- Board Resolution Template



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Resolution Template for Proposition 16

WHEREAS, the California community colleges are strongly supportive of an inclusive higher education system that reflects the diversity of California;

WHEREAS, it is critical for our state's economic future to ensure that all Californians have equal access to higher education regardless of their race, ethnicity, gender or socioeconomic status;

WHEREAS, the ethnic and racial make-up of California's community colleges track relatively closely with California's demographics;

WHEREAS, elements of Proposition 209 – passed in 1996 – prohibits public entities on making decisions on awarding contracts, hiring or admissions to higher education institutions to be influenced by race, ethnicity, gender or other demographic information;

WHEREAS, the passage of this proposition has made it more difficult, increased the length the time and costs of hiring a diverse pool of faculty and staff;

WHEREAS, this has resulted in a decrease in our college's ability to hire faculty and staff that are representative of the students and communities we serve;

WHEREAS, research has proven that hiring faculty and staff that reflect the demographics of a student body increases student success and equity;

WHEREAS, a student is more likely to be academically successful if they have a faculty member who comes from a similar background and can that they can identify with;

WHEREAS, nearly 25 years after the enactment of Proposition 209, it is clear that the proposition has hurt, not helped, California by prohibiting time-tested affirmative action programs that bolster education and job opportunities for underserved communities;

WHEREAS, on the November 2020 ballot Proposition 16 would give California voters a chance to repeal these provisions that make it more challenging to hire a diverse faculty and staff pool;

RESOLVED, the [DISTRICT NAME] endorses Proposition 16 as it appears on the November 2020 ballot.

RESOLVED FURTHER, that the [DISTRICT NAME] urges all California voters to support and vote for the passage of Proposition 16 to restore local control to our colleges and other public entities by allowing them to consider characteristics such as race, ethnicity, and gender when making decisions on how best to support the communities they serve.



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Call to Action

- Volunteer to work for or against a candidate or ballot measure while off-campus and outside of work hours.
- Wear campaign buttons, T-shirts, hats, etc., that present viewpoints on particular candidates and ballot measures during non-instructional time (in-person or online).
- Encourage others to vote, as long as they do not encourage a vote in any particular way, either for or against a candidate or ballot measure.



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Call to Action

- May not use district resources, facilities, equipment, or supplies to campaign for or against a candidate or ballot measure.
- May not mail campaign material from a district mailroom.
- May not use internal district mailboxes to distribute campaign materials expressing viewpoints for or against a candidate or ballot measure.
- May not use district phones, computers, laptops, or e-mail systems to distribute campaign materials that express viewpoints for or against candidates or ballot measures (even if working from home).
- May not campaign for or against a candidate or ballot measure during work hours.
- May not post campaign posters, signs, or materials in the classroom setting (in-person or online) or on a class website.
- May not use student assignments or class projects to support or oppose a campaign.



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Questions

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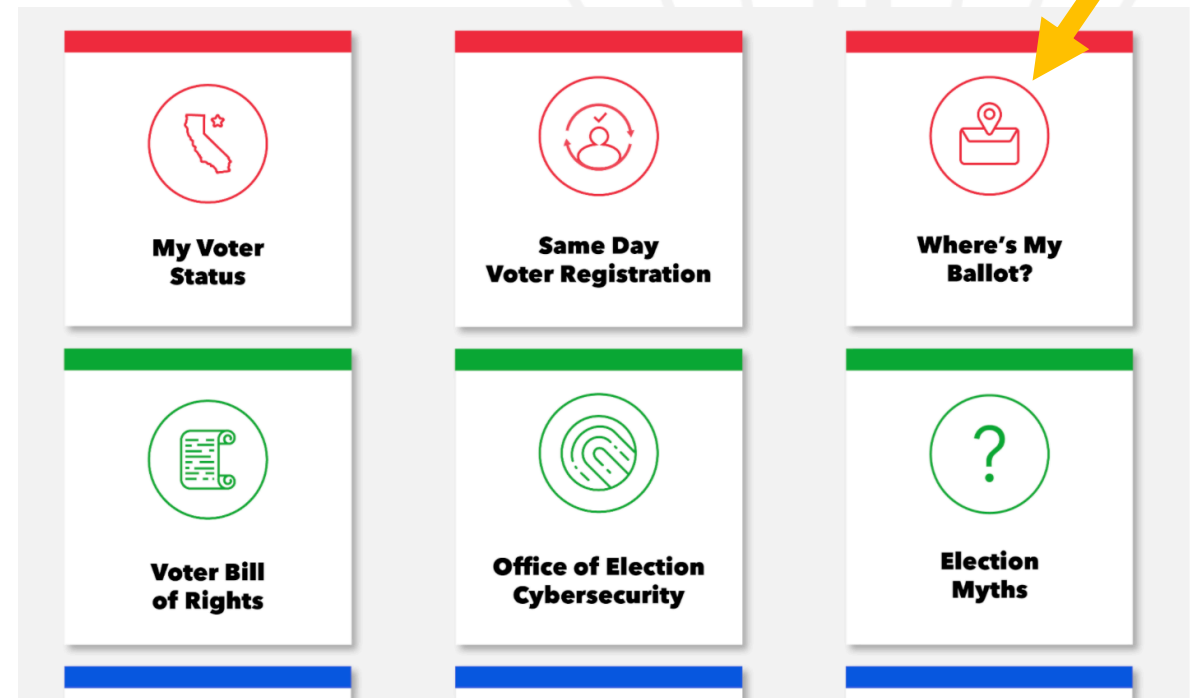
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Voter Integrity: Track Your Ballot

To track your California ballot, visit
www.sos.ca.gov/elections/election-2020



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Join Us for Our Next Webinar

Proposition 15: Schools and Communities First

Wednesday, September 23 // 2:00 p.m. - 3:00 p.m.

http://bit.ly/prop15_townhall



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