Want 91% Student Success Rates?
Your Presenters

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What we do

• Recognize Academic Excellence
• Increase College Completion
• Strengthen Workplace Skills
• Promote Campus Engagement
• Provide Access to Scholarships and Employment (new!)
Brief History

Started in Missouri 100 Years Ago

Originally modeled after Phi Beta Kappa but later added co-curricular programs

1,295 Chapters divided in 29 Regions
3.5 Million Members

California is part of the California/Nevada Region

First Chartered in California in 1929 at Santa Ana College. Now have 92 chapters in California
National Profile of Student Success

Phi Theta Kappa Member Completion and Transfer

Demographics
- 66% Female
- 28 Average Age
- 3.6 Inverse GPA
- 54% Federal Aid Recipients

Top Majors
- 24% Business, Political Science, Agriculture
- 19% Nursing, Pharmacy, All Health
- 17% Science, Technology, Engineering, Math
- 12% Liberal Arts
- 11% English, Psychology, Social Sciences

Student Success

Students who complete their associate degrees and/or transfer to a four-year college

- 91% United States PTK
- 38% United States

PTK National
N = 24,000 – 6 years

ptk.org
PTK California
N = 500 – 6 years
PTK = Student Success
Changes in Our State

Completion Agenda – started in 2010, and PTK help launch this movement

Equity – balancing access with success outcomes

Guided Pathways – entire state is working to keep each student on path to success

Student-Centered funding formula – Completion, transfer, Pell-eligible students, enrollment
Benefits of Investment in PTK

- High Student Self Esteem
- Culture of Completion
- Increase Peer Engagement
- Increase Faculty Engagement
- Increase Diversity
- Kudos and Awards

PTK - Headquarters

ptk.org
PTK Opens Doors to Merit-Based Scholarships

- Emergency Funding
- Foundation Scholarships
- Certification Scholarships
- Transfer Scholarships

Coca Cola Leaders of Promise Scholar
Cerro Coso College
PTK California low income Student Success is Higher

** Alignment with the State’s new funding formula **

PTK is a game-changer for so many students, particularly low-income students.

PTK STUDENT SUCCESS RATES IN CALIFORNIA

PELL: 89%
NO-PELL: 83%
ALL: 86%

ptk.org
New Labels! PTK recognizes all high-achieving students
Scaling PTK at Cerro Coso – Membership Scholarships
PTK strategic plan 2022

I am a welder. I am ready to get my hands dirty. I am the builder of tomorrow’s great skyscrapers. I am preparing to be a leader in my chosen field.

I am PTK.
Diversity of Phi Theta Kappa – By State

**Methodology:** Coding based on the calculation of the diversity index of PTK chapters versus diversity index of colleges in each state.

- **Low Diversity**
- **Medium Diversity**
- **High Diversity**
Tackling our own access issues
Co-Curricular Programs at Scale
Online Transition Programs

• **Competitive Edge** – Professional development course focusing on soft skills and career planning. Over 12,000 students have taken the course. Will be redesigned with updated content in 2019.

• **Transfer Edge** – Just Released. Interactive online course preparing community college students how to select, secure and succeed at transition

• **Career Edge** – Coming in 2019 and based on focus group research from CTE students on how to research, negotiate and prepare for job acquisition
Student Experience

- Looking for a career? Search Careers
- Looking to transfer? Find Your College
- Looking for a scholarship? Find Your Scholarship
More than scholarships – PTK for Transfer students

Recognizes 4-year colleges doing the best job with transfer

Online Course to navigate transfer – and includes selective college admissions

ptk.org
Future Plans

Membership Acceptance 2.0
Integrate Membership Acceptance Process with PTK Scholarship Application

Congratulations on Your Invitation
April 4-6
Gaylord Palms Resort & Convention Center
Orlando, Florida
Registration Now Open
Advisors: Submit Educational Forum Proposals

ptk.org/Events/AnnualConvention