Reinventing Noncredit Career Education
CNA and ICT
Agenda

» Overview of San Diego Continuing Education

» History of Noncredit Education in California

» Overview of SDCE’s Noncredit Career Education Programs (CNA/ICT)

» Discussion around the challenges of implementing and running noncredit CE programs

» Wrap up and questions (questions and discussion encouraged throughout)
OVERVIEW

San Diego Community College District
and the history of
Noncredit Education in California
SDCE History

» Serving students for 104+ years (since 1914)
» One of four divisions of the San Diego Community College District
» Largest noncredit institution in the state
» Classes are FREE
  (community education has a nominal fee)
» Serve over 40,000 students annually
» Students range in age from 18 to 100+
» All individuals are welcomed regardless of past academic experiences
SDCE Campuses

» One of four divisions of the San Diego Community College District

» SDCE has seven campuses:

CE at Mesa College
CE at Miramar College
Educational Cultural Complex
Cesar E. Chavez
West City
Mid-City
North City
Instructional Programs

1. High School Diploma and Equivalency
2. English as a Second Language (ESL) and Vocational ESL
3. Emeritus 55+
4. Citizenship
5. Parent Education
6. Disability Support Programs and Services (DSPS)
7. Career Education
Free Career Education
70+ SHORT-TERM (LESS THAN 1 YEAR) PROGRAMS
History and Timeline of Noncredit Education
1850-1980

» Birth of adult education in California – 1950’s

» Establishment of localized community colleges and K-12 districts both offering adult education - 1910

» Federal intervention into adult education – Golden Age of Adult Education – 1960’s

» Development of two-tiered credit noncredit funding model - 1980
Noncredit Categories 2006

» Elementary and secondary basic skills [CDCP]
» English as a second language [CDCP]
» Immigrant education (includes citizenship and workforce preparation)
» Parenting
» Short-term career technical education [CDCP]
» Older adult programs (over 55-years of age)
» Programs for adults with disabilities
» Health and safety
» Home economics
Platinum Age of Adult Education

» Student Success and Support Program (SSSP)

» Student Equity

» Adult Education Block Grant (AEBG)/Consortia with K-12 adult schools

» Strong Workforce

» CCCC0 support of the noncredit educational community of practice and professional development
Noncredit Survey Results

http://www.sdce.edu/organization/institutional-effectiveness
Statewide Programming

Top Offerings for Noncredit

78% of institutions offer free noncredit courses

- ESL 84%
- DSPS & CTE 52%
- Emeritus 48%
- ABE/ASE 47%
- Marketing, Sales, & Services 21%
- Building & Construction Trades 32%
- Information & Communication Technologies 36%
- Business & Finance 51%
- Health Science & Medical Technology 57%

California Community College Noncredit Offerings Report
Office of Planning, Research, and Institutional Effectiveness
Statewide Trends

12% increase in institutions offering noncredit between 2016 and 2018 (from 81 to 91)

88% projected increase in noncredit CTE

INSTITUTIONS OFFERING NONCREDIT CTE

California Community College Noncredit Offerings Report
Office of Planning, Research, and Institutional Effectiveness
Focus: CNA & ICT

Certificate Nurse Assistant

Information and Communication Technology
CNA PROGRAM HISTORY

» 1964: Nurse Assistant Training Program at Mesa College

» 1999: CDPH enacted long-term care regulations

» 2005: Fulltime contract instructor hired

» 2008: Program moved to Centre City Campus and second contract instructor hired

» 2008: new dean assigned
  – Program Expansion
  – Increased classes from 1-3 per semester
  – Developed new curriculum: 3 new programs

» 2015, August: moved to Cesar Chavez Campus
Healthcare Programs
Healthcare Programs

- **Personal Care Assistant/Caregiver (CNA Prep)**
  - 2 Courses

- **Nursing Assistant**
  - 2 Courses

- **Nursing Assistant Rehabilitative**
  - 2 Courses

- **Nursing Assistant Acute Care**
  - 2 Courses

- **Healthcare Careers**
  - (108 hours. Completed in 15 to 18 weeks)

- **Certified Nursing Assistant (CNA)**
  - (260 - 270 hours. Completed in 9 to 16 weeks)

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  - (260 - 270 hours. Completed in 9 to 16 weeks)

- **Personal and Home Care Aide**
  - (115 hours. Completed in 8 to 16 weeks)

- **Home Health Aide**
  - (50 hours. Completed in 3 to 5 weeks)

- **Restorative Nurse Assistant**
  - (65 hours. Completed in 5 to 9 weeks)

- **Acute Care Assistant**
  - (130 hours. Completed in 6 to 16 weeks)
Healthcare Classrooms
Skills Practice – Oral Care
Skills Practice – Foot Care
Skills Practice – Blood Pressure
https://www.youtube.com/watch?v=18gjmKqsybE&t=29s
Healthcare Program Staffing

» Contract Faculty: 5 (includes director)
» Adjunct Faculty: 7
» Counseling Faculty Faculty: 1
» Instructional Assistants: 2
» Student Services Assistants: 2
Program Data

Annual Student Headcount

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<th>Year</th>
<th>Health Care</th>
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Program Data

Annual Student Enrollment (FTES)

CCLC 2018 Annual Convention | 2018
Program Data

Annual Productivity

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Program Data

Annual Awards Conferred

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New Program Development Projects

» Behavioral Health Aid/Certificate Nurse Assistant

» Medical Terminology/Health Unit Coordinator

» Occupational Therapy Aid

» Medical Office Operations Specialists I/II

» EKG/Tepemetry
Partnerships

» Long Term Care Facilitates

» Hospitals

» Neighborhood House

» Medical Office Operations Specialists I/II

» Other Employers
Obstacles for Growth

- Faculty Recruitment
- Release time for curriculum, development
- Finding and maintaining clinical partnerships
- Inability (title 5) to offer internships
Opportunities

» Faculty recruitment for new and existing programs

» Development and approve for new high-demand programs

» Distance education

» Seek approval for CEU Healthcare courses through Community Education
Student Feedback

“The Board of Trustees needs to know how much your program impacts the lives of so many on so many levels: job skills, sense of achievement, financial stability, return on investment to society, stepping stone to things not considered when struggling at lower levels of skill and education, and finally, the impact your program has on the patients who are the recipients of the graduates fine care. Thank You”

- Former CNA Program graduate and current RN student in Sacramento State Masters Program
ICT PROGRAM HISTORY

» 1970’s: Acquire state approval to separate from the San Diego Unified School District

» Offered keyboarding, word processing, and micro computer courses.

» 1998: Interactive Media program developed

» 2000: CISCO Academy established

» Fall 2013: moved to new North City Campus

» 2014 – Project Management Certificate Program

» 2015-16: Expanded IT Classes and Introduced Web Development

» 2017 – Mobile Application Development program created.
CERTIFICATES – STACKABLE and SHORT-TERM CLASSES

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<th>A+ / N+ / S+</th>
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<th>Intro to Python</th>
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Program Data

Annual Student Headcount

Digital Media

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Program Data

Annual Student Enrollment (FTES)

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Program Data

Annual Productivity

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July 2017 began partnership with San Diego Workforce Partnership

November 2017 North City Campus hosted a co-sponsored event with TechHire and LinkedIn: **Build Your Brand with Free Professional Profile Photos** – over 200 students attended

As of October 2018:
- 180 SDCE students enrolled to the TechHire program
- 44 students placed in internships
- 41 students placed in permanent employment
- 10 students that were in internships and converted to permanent employment
New Program Development Projects

» Cybersecurity
» Programming and Coding
» Adobe Certified Digital Media
» Project Management II
» Front End Web Development
Partnerships

» Former students working in industry

» Tech Hire

» Small and Large IT Companies

» Digital Media Companies

» Non IT companies with digital media and IT requirements
Obstacles for Growth

- Faculty Recruitment for trending areas like Cybersecurity and Coding
- Release time for curriculum development
Opportunities

» Faculty recruitment for new and existing programs

» Development and approval of trending IT courses

» Distance education expansion

» Seek industry partnerships for direct hire of Digital Media and Information Technology Students
Student & Employer Feedback

“I just wanted to let you know I passed my N+ yesterday, it sure was tough though! I will now start to look for a job while I continue my studies. Big thanks to you for getting me started on my IT path”

- Former IT student, completed A+ & N+

“I wanted to reach out and thank you for referring your students to me for employment. I have to date hired three (3) full time and I am continually searching for more. Please keep sending your students to me.”

- Current Industry Partner and IT Support Services Employer
Thank You

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WWW.SDCE.EDU