Freshmen Academy: Success High-Touch, High-Tech On-Ramping Program with Proven Results

Community College League of California:
2018 Annual Convention
Bakersfield College
November 2018
Presenters:
Title V Bridge to BC Team

- Dr. Kimberly Bligh: Faculty Director
- Isabel Castaneda: Advising Lead
- Teresa McAllister: Faculty Lead
- Dr. Erica Menchaca: Faculty Lead
Who are you?
What if ...

- Twice as likely to enroll in college level Math and English,
- Twice as likely to persist to
  - Spring term,
  - Next fall term,
- Twice as likely to attempt 30 or more college-level units,
- Three times more likely to pass 30 or more college-level units.
What are the most important features?

Do you have one (or more) at your campus?
Overview of Workshop

• What is Bridge to BC?
• High-Tech / High-Touch
  • Curriculum
  • Advising
• How can you replicate it?
What is Bridge to BC?
Not Your Average Orientation

It’s an EVENT every single session that includes

• Mentoring Approach
• Cross-Disciplinary Participation
• Interaction with Campus Resources
• Introduction to Guided Pathways
• Intrusive Advising
• Introduction to Technology

AND it’s Scalable!
Scaling Timeline

Summer 2014 (Pilot)
- 5 Sections
- 161 Students

Summer 2015
- 17 Sections
- 388 Students

Summer 2016 (Pathways)
- 23 Sections
- 892 Students

Summer 2017
- 21 Sections
- 892 Students

Summer 2018
- 35 Sections
- 1350 Students

Headcount only includes students enrolled credit.
<table>
<thead>
<tr>
<th>What</th>
<th>0.5 unit or No Credit Workshop</th>
</tr>
</thead>
<tbody>
<tr>
<td>When</td>
<td>One 9-hour day (7:30am-5:30pm) Year Round</td>
</tr>
<tr>
<td>Who</td>
<td>First-Year Freshmen College Students (Credit) Current High School Students (No Credit)</td>
</tr>
</tbody>
</table>
Students We Serve – Summer 2018

Hispanic First Generation Female Economically Disadvantaged Ed Plan Completed

Bridge Non-Bridge

Hispanic: 76% Bridge, 70% Non-Bridge
First Generation: 52% Bridge, 49% Non-Bridge
Female: 56% Bridge, 47% Non-Bridge
Economically Disadvantaged: 80% Bridge, 67% Non-Bridge
Ed Plan Completed: 69% Bridge, 56% Non-Bridge
Key Personnel

- Program Director
- Support Staff and Peer Mentors
- Faculty/Staff/Admin Leads & Mentors
- Educational Advising Team
- Financial Aid Team
“Something I learned that was helpful from my Summer Bridge Day was working with others. I'm not a social person and we were put into small groups which was helpful for my other classes, made me learn to be more social with others and that has become helpful.”

- Student
“I liked it so much, I'm going to do it again! Even after completing my first year at the main campus, there was still a wealth of information to learn about the resources faculty and students have access to.”

– Faculty/Staff/Admin Mentor
High-Tech / High-Touch Curriculum
A Day at Bridge

- Welcome & Brief Introductions
- Campus Tour & Lecture Hall
- Discussions & Activities
- Lunch
- Financial Aid
- Counseling/Advising
- Discussions & Activities
- Introduction to Pathways
- Reflection & Wrap-Up
What resources and services can you highlight on your Campus?
Campus Tour Highlights

- Students Locate Classes
- Highlight Academic & Support Services
- Provide Historical Information
- Parking Options
Topics Covered

1. Navigating College Information
2. Exploring Learning and Career Pathways to Success
3. Transitions from High School to College
4. Overcoming Barriers: Academic and Lifelong Success
5. Academic and Personal Support Services
Example Activities

Scavenger Hunt – Campus Tour

Venn Diagrams – Transitions to College

Tower Building – Team Building / Soft Skills
Email Etiquette
Introduction to Canvas
Degree Mapping
How to Order Textbooks
Understand a Course Syllabus
Icebreakers
Roadmap to Success – Gallery Walk
“During Summer Bridge I learned how to use Canvas. I feel like this was important because Canvas is used in all my courses at BC and for me personally it was a new program. I didn’t understand it at first but because of attending Summer Bridge I got familiar with Canvas and InsideBC.”
- Student
“I will definitely sign up to help again at Summer Bridge. I originally signed up to discover what it was about; I was ambivalent, but I see it as one of the more valuable experiences for brand new college students.”

- Faculty/Staff/Admin Mentor
Student Survey Results

- 95% recommend to others
- 80% more prepared
- 72% less anxious
- 95% recommend to others
Faculty/Staff/Admin Mentor Feedback

Recommend to Others

Knowledge Gained

<table>
<thead>
<tr>
<th>Service</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Support Services</td>
<td>94%</td>
</tr>
<tr>
<td>Financial Aid</td>
<td>86%</td>
</tr>
<tr>
<td>Pathways</td>
<td>80%</td>
</tr>
<tr>
<td>Campus Locations</td>
<td>80%</td>
</tr>
<tr>
<td>Academic Technology</td>
<td>70%</td>
</tr>
</tbody>
</table>

95% Recommend to Others
High-Tech / High-Touch Advising
Outreach

• Annual High School Counselor Conference
• High School Visits/Workshops & Registration
• Reminders – Phone Calls, Emails, Postcards
Pre - Screening

- Math and English for Declared Major
- Location of Courses
- Unit Count
Conversations During Bridge Advising

- Correct Major
- Family/ Work Responsibilities
- Study Habits
- Adjust Class Schedule / Unit Load
- Connect with Pathway
Follow Up Advising

- First Two Weeks of Semester Check-in
- Advising Appointments (in person, on phone, via email)
- Emails Alerts about Ed Plans, Events, Deadlines
- Spring Registration Workshop
“(I liked) making the path to success poster because it put you in a group with random people and you successfully put all your ideas. Also teaches you how to present your path way to success poster and work with one another.” - Student
“Overall, this program is superbly organized and managed. I enjoyed meeting faculty members from other departments and interacting with incoming freshman. This is a program faculty across the campus should participate in!”

– Faculty/Staff/Admin Mentor
Persistence and Success Rates - 2016 Cohort

- **Spring Persistence**: Bridge 87, Non-Bridge 71
- **Fall to Fall Persistence**: Bridge 72, Non-Bridge 50
- **Fall Course Success Rate**: Bridge 75, Non-Bridge 59
- **1st Year Success Rate**: Bridge 72, Non-Bridge 60
Full-Time Students

- 12 units attempted: 78, 82
- 12 units passed: 50, 50
- 15 units attempted: 41, 25
- 15 units passed: 36, 49
- Bridge 2017
- Bridge 2018
- Non-Bridge 2017
- Non-Bridge 2018
Transfer Level Math and English

- **Transfer Level Math**
  - Attempted: Bridge 2017 (19), Bridge 2018 (29), Non-Bridge 2017 (7), Non-Bridge 2018 (9)
  - Passed: Bridge 2017 (10), Bridge 2018 (4)

- **Transfer Level English**
  - Attempted: Bridge 2017 (44), Bridge 2018 (71), Non-Bridge 2017 (24), Non-Bridge 2018 (39)
  - Passed: Bridge 2017 (28), Bridge 2018 (14)
30 units in first year

<table>
<thead>
<tr>
<th>Units Attempted</th>
<th>Bridge</th>
<th>Non-Bridge</th>
</tr>
</thead>
<tbody>
<tr>
<td>30</td>
<td>20.1</td>
<td>10.8</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Units Passed</th>
<th>Bridge</th>
<th>Non-Bridge</th>
</tr>
</thead>
<tbody>
<tr>
<td>30</td>
<td>9.1</td>
<td>5</td>
</tr>
</tbody>
</table>
“An activity we (did) in Summer Bridge was getting in groups of the same/similar majors. Afterwards we were doing an assignment of getting to know each other and our majors. It made everyone more comfortable with each other.” - Student
“(I liked) having someone talk to us about financial aid and all the programs was so helpful.”
– Student
How can you replicate at your site?
What are your Cheers & Fears?
Discussion

Key Personal (Name/Title)

Services/ Resources

Funding

Other?
“I learned how to connect with others to find my way around and in communicating with the proper people to help me with my needs.” - Student

“I loved the collaboration we did, college consists of working well with others a lot of the time.” - Student
Questions?